

## Christopher A. Shumway

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### Education

**M.A.** Media Studies, New School University (2003)  
**Certificate in Broadcast Meteorology**, Mississippi State University (1995)  
**B.A.** General Studies, Jacksonville State University (1988)

### Teaching Competencies and Interests

Video Journalism, Video Editing, Electronic Media Writing and Announcing, Media and Society, Digital Media Ethics, Broadcast Meteorology

### University Teaching Experience

**University of Georgia**, Grady College of Journalism and Mass Communication *2011 - present*  
Position: *Senior Academic Professional*

Teaching responsibilities and achievements:

- Teach two undergraduate classes in Video Journalism each semester.
- Maintain teaching site with dozens of articles and video tutorials (<https://shumwayvideo.com>)
- Served on committee that developed new multiplatform journalism curriculum, 2014
- Developed courses in video journalism for new curriculum
- Outstanding faculty award, Telecommunications Department, 2014
- Promoted to Senior Academic Professional, 2016

Administrative responsibilities:

- Manage two full-time support personnel.
- Serve on college's technology committee
- Provide technical specifications for upgrades and renovations to production facilities.
- Supervise the purchase and installation of production equipment, maintain inventory database.
- Design and implement post-production workflow for student newsroom.
- Coordinate equipment repairs and maintenance.
- Oversee daily use of video production facilities, which include:
  - Broadcast newsroom with 25 Mac workstations
  - TV studio and 2 control rooms – upgraded to digital HD in 2013-14
  - Field equipment supply room
  - Digital journalism laboratory with 20 Mac workstations
  - Post-production laboratory with 19 Mac workstations

**Capital University** (Columbus, Ohio) *2005 - 2011*  
Position: *Director of University Television, Department of Communication*

Responsibilities:

- Taught a wide range of undergraduate classes in the Department of Communication.
- Provided technical specifications for upgrades and renovations to campus production facilities.

Supervised the purchase and installation of new production equipment.  
Managed campus TV studio and field equipment supply room.  
Produced multimedia content for several university departments.  
Served as instructor and advisor for student media productions.

Courses taught:

Video Production, Advanced Video Production, Video Editing, Electronic Media Writing,  
Broadcast Announcing, Electronic Media Management, Media and Society, Oral Communication

Production credits:

*NCAA Division III Indoor Track and Field National Championships*

Official highlight DVD, 2011

Producer, Videographer, Editor

*Prometheus Rapture: Seven Legends for Snare Drum*

Multi-camera video for online distribution, 2010

Producer, Videographer, Editor

*Campus Chronicles: An Inside Look at the College Experience*

DVD produced for Quinhagak school system, Quinhagak, Alaska, 2008

Co-producer, Videographer, Editor

*Transforming Lives Through Higher Education: Celebrating the Mission of Capital University*

Screened at Capital University Convocation Ceremony, Spring 2007

Producer, Videographer, Editor

*CapVision*

Multimedia web site showcasing student-produced content, 2007 – 2011

Web Master, Senior Editor

*Relentless for a Cure*

Promotional DVD produced for Central Ohio Leukemia and Lymphoma Society, 2006

Co-producer, Videographer, Editor

*TuttleVision*

Promotional video series produced by faculty and students for The Mall at Tuttle Crossing

Columbus, Ohio, 2004 - 2005

Executive Producer, Videographer, Editor

Grants:

2007 Gerhold Award (\$1,200) – funding to develop *CapVision* web site

2010 Gerhold Award (\$800) – funding for Avid certification and curriculum development

**Publications**

Berkman, R., & Shumway, C. (2003). *Digital Dilemmas: Ethical Issues for Online Media Professionals*.  
Ames: Blackwell/Iowa State Press.

Berkman, R., & Shumway, C. (2003). "Is it Appropriate for Reporters to 'Lurk' in Online Chat Rooms?"  
*Online Journalism Review*.

Berkman, R., & Shumway, C. (2003). "Copyright Issues Present Ongoing Dilemma: To Link or Not to Link?" *Online Journalism Review*.

### **Invited Lectures and Presentations**

"Cross-examining Charges of Media Bias." New School University Media Studies Program (online lecture and discussion) 2004.

"Workplace Privacy in the Digital Age: Ethical Issues for Employers and Employees." New School University Media Studies Program (online lecture and discussion) 2004.

"The Medium and the Message: A Community Hearing on Local Broadcasting and the Public Interest." (Host/Moderator) Columbus, Ohio, 2004.

### **Industry Experience**

<i>Free-lance Videographer/Editor</i> TurnHere Internet Video	2009 - 2010
<i>Writer/Editor</i> The New Standard	2004 - 2005
<i>Meteorologist</i> WBNS-TV Columbus, Ohio (CBS affiliate)	1996 - 2000
<i>Meteorologist/Environmental Reporter</i> KTBC-TV Austin, Texas (CBS/Fox affiliate)	1992 - 1996
<i>Weathercaster/Reporter</i> WSFA-TV Montgomery, Alabama (NBC affiliate)	1991 - 1992
<i>Weathercaster/News Anchor/Reporter/Videographer</i> WRBL-TV Columbus, Georgia (CBS affiliate)	1990 - 1991
<i>News Anchor/Reporter/Videographer/Weathercaster</i> WJSU-TV Anniston, Alabama (CBS affiliate)	1987 - 1990
<i>Weekend Weathercaster</i> WJSU-TV Anniston, Alabama (CBS affiliate)	1985 - 1987

### **Industry Awards and Honors**

Regional Emmy Nomination, National Television Academy, Ohio Valley Chapter: Outstanding Individual Achievement - Weather Anchor, WBNS-TV	1998
Regional Emmy Award, National Television Academy, Ohio Valley Chapter: Team Effort News Event Coverage - "John Glenn Shuttle Launch," WBNS-TV	1998
Ohio Associated Press Television Award: Outstanding Weather Operation, WBNS-TV	1998
Ohio Associated Press Television Award: Best Weathercast, WBNS-TV	1998
Ohio Associated Press Television Award: Outstanding Weather Operation, WBNS-TV	1996
Alabama Associated Press Television Award: Best News Series, WJSU-TV	1990
Alabama Associated Press Television Award: Best Reporter, WJSU-TV	1989
Alabama Associated Press Television Award: Best Weather Anchor, WJSU-TV	1987

### **Production Equipment and Certifications**

*ENG and studio production:* JVC ProHD camcorders; Canon DSLRs; Sony DV, HDV, and DVCAM camcorders; Sony EVI-HD1 robotic PTZ cameras & CCU; Blackmagic Designs Broadcast Videohub router; NewTek TriCaster 8000 switcher and Talk Show Skype TX system, CAN newsroom computer system.

*Post production:* Avid Certified Instructor – Avid Media Composer 7 (Level 1 & 2). Also proficient with Adobe Premiere Pro CS6, CC 2014, CC 2015 and Final Cut Pro 7. Smalltree NAS/SAN server.

*Web production/multimedia:* WordPress, HTML, CSS, Skype, Ustream.

### **Memberships**

Broadcast Education Association

National Press Photographers Association

### **Public Service**

*Advisory Committee, Electronic Media Arts Program*

*2007 - 2011*

Career and Technology Education Centers (C-TEC), Licking County Schools  
Newark, Ohio

*Stakeholder Panel for Arts & Communication*

*June 2006*

Ohio Department of Education and College Tech-Prep Curriculum Services  
Columbus, Ohio

*Arts & Communication Career Field Educator Panel*

*May 2006*

Ohio Department of Education and College Tech-Prep Curriculum Services  
Columbus, Ohio