

JRLC 5990

Interview Assignment

You will **shoot an interview** with a compelling local person.

This person **CANNOT** be any of the following:

- A family member
- Your roommate or suitemate, best friend, sorority sister, fraternity brother or any other close personal friend

So that means there's a whole world of other people you CAN interview. Find someone in the community who is doing something worthy of a promotional video or public service announcement (PSA). Get outside your comfort zone. That's what you'll have to do when you're working in the real world. Treat this as a professional video interview with a client.

Do some research before the interview. Talk to your subject on the phone or in person and get a sense of who they are and what makes them tick. It will help you ask much better questions in the interview, and you'll get better soundbites.

Here are some other guidelines:

- You're not doing a biography on this person, so you don't need to record their whole life story. Focus on what's most interesting or unusual about them.
- You must use an external microphone, not the camera's built-in mic. Follow your audio checklist! and the SWEFF checklist.
- You must use a tripod, or steady camera support. NO shaky video!
- Your shots must be properly white balanced, properly exposed, in focus, and well framed.
- You must record a variety of shots. Don't just stay on a close-up for the entire interview. I want to see wide/medium shots and close-ups, also different camera angles.
- You can even do the interview in multiple locations. Maybe you can shoot several questions in person's kitchen, then interview them on the front porch. Or do part of the interview while person is at work, then shoot more questions at their home.

This assignment is worth **20 possible points**. If you miss the deadline, you will get a grade of **zero** on the assignment.

Grading criteria:

- Sound (proper audio levels, free from distortion)
- White balance
- Exposure
- Focus
- Framing
- Visual variety